

The Complete Guide to Cellulite Reduction and Skin Tone Improvement!

What Causes Cellulite?

Many factors can account for the appearance of cellulite, from genetics and hormones to diet and exercise.

No matter what the cause, here's what's happening in your body:

FAT CELLS

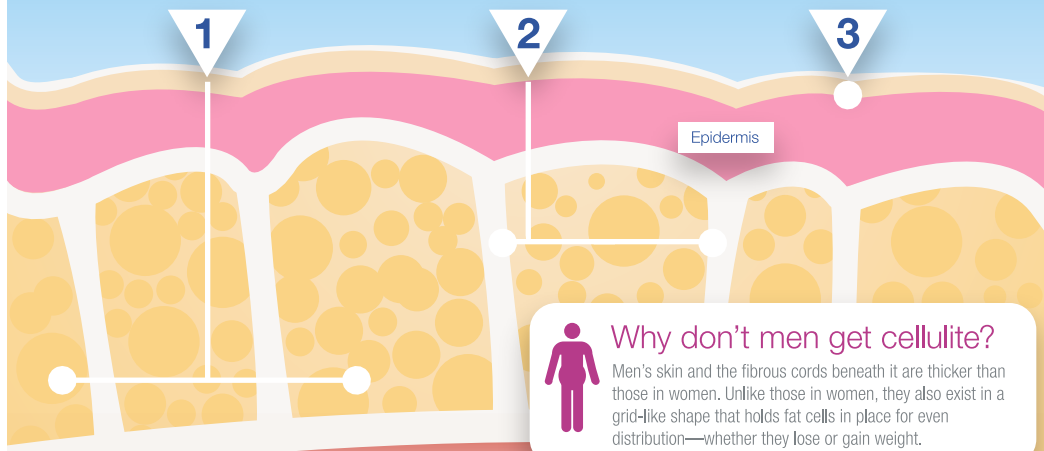
Fat cells accumulate under the skin. This is called subcutaneous fat, and it is annoyingly resistant to diet and exercise.

FIBROUS CORDS

As these fat cells enlarge, they weaken the fibrous cords that attach the skin to the muscle underneath.

DIMPLING

These cords then stretch, allowing the fat cells to gather closer to the skin. This leads to the bumpy effect we associate with cellulite.



Why don't men get cellulite?
Men's skin and the fibrous cords beneath it are thicker than those in women. Unlike those in women, they also exist in a grid-like shape that holds fat cells in place for even distribution—whether they lose or gain weight.

85% to 98% of women have cellulite—regardless of their size or weight!

If you're worried about cellulite, you're not alone!

45% of women are afraid that cellulite will remain a concern.

We've tried lots of ways to get rid of cellulite...

Cellulite first gained attention in the 1960s and '70s as our fashions and our lifestyles changed. Since then, people have tried to treat it in a number of ways, including:

WON'T GET TO THE ROOT OF THE PROBLEM!

EXERCISE & MASSAGE

Manipulating the skin by massage or rolling devices might cause a slight improvement, but it won't last. Exercise can help strengthen the areas where cellulite occurs, but it is not proven to reduce the appearance of cellulite.

NOT MUCH EVIDENCE TO PROVE THEY WORK!

CREAMS, LOTIONS & POTIONS

There are a lot of goops out there that make a lot of claims. There's also mesotherapy, in which substances are injected into the targeted areas—but this treatment is controversial and not FDA-cleared!

LONG DOWNTIME, AND RESULTS DON'T LAST!

MINIMALLY INVASIVE CELLULITE TREATMENTS

Some involve extreme heating or cooling of tissue to damage fat cells, but treatments can be inconsistent and uncomfortable. Others involve cutting the fibers that hold fat cells, which entail more recovery time and results that don't last.

DOES NOT TREAT CELLULITE OR SKIN TEXTURE!

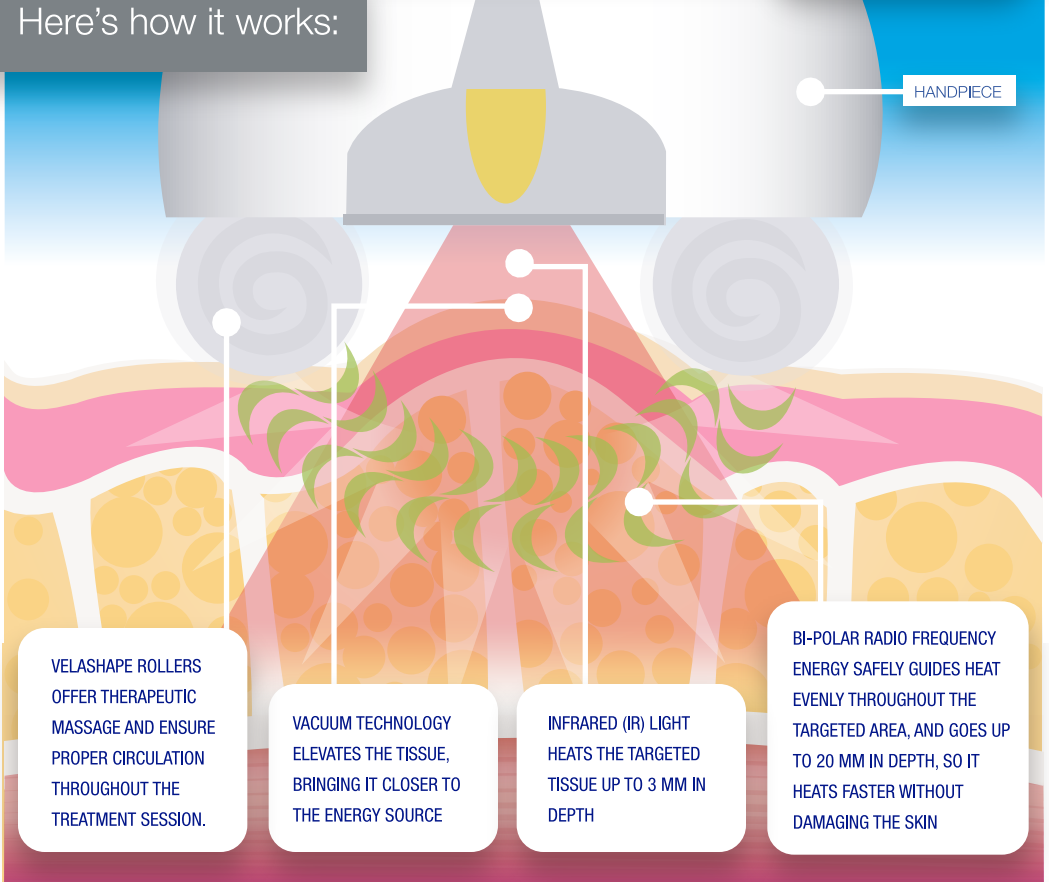
LIPOSUCTION

Liposuction, like any surgery, involves certain risks and recovery time can be lengthy and uncomfortable. Most procedures involve taking a week off of work, and swelling and bruising can take even longer to resolve.

VelaShape Gets Results!

The leading non-invasive treatment
FDA-cleared
to reduce the appearance of
cellulite

Here's how it works:



VELASHAPE ROLLERS OFFER THERAPEUTIC MASSAGE AND ENSURE PROPER CIRCULATION THROUGHOUT THE TREATMENT SESSION.

VACUUM TECHNOLOGY ELEVATES THE TISSUE, BRINGING IT CLOSER TO THE ENERGY SOURCE

INFRARED (IR) LIGHT HEATS THE TARGETED TISSUE UP TO 3 MM IN DEPTH

BI-POLAR RADIO FREQUENCY ENERGY SAFELY GUIDES HEAT EVENLY THROUGHOUT THE TARGETED AREA, AND GOES UP TO 20 MM IN DEPTH, SO IT HEATS FASTER WITHOUT DAMAGING THE SKIN

The combination of IR and RF energy deep-heats the fat cells, the fibrous cords and the dermal collagen fibers underneath.

The result is reduced appearance of cellulite and overall improvement in skin texture and tone!

VelaShape Improves Cellulite and Skin Tone



FAST

Patients see results after one long treatment or three shorter treatments—whichever is more convenient. Talk to your practitioner about which treatment strategy works best for you! Gradual improvement begins right away, and best results seen after 10 weeks.



SAFE

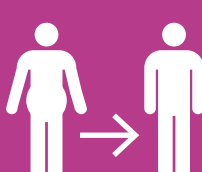
VelaShape has been cleared by the FDA for cellulite and circumferential reduction. No short-term or long-term side effects have been reported.

See how you can reduce the appearance of cellulite—and get the perfect fit!



COMFORTABLE

Many patients compare the procedure to a warm deep-tissue massage, and most patients report no discomfort following treatment.



EFFECTIVE

In addition to over 10 years of clinical experience and over 5 million independent treatments worldwide, VelaShape also has the most published studies of any medical body shaping device. 97% of patients say they're satisfied!

Visit www.VelaShape.com today to find a treatment location near you.